

# 2017-2018 Assessment Cycle MCOBA\_Professional Land and Resource Management BSBA

## Mission (due 12/4/17)

### University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

### University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

### University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

### College / VP and Program / Department Mission

#### Mission of College or VP-area

*Provide the mission for the College or VP-area in the space provided. If none is available, write "None Available in 2017-2018."*

The B. I. Moody III College of Business Administration is a vibrant learning community in a culturally rich region. We foster intellectual curiosity, creativity, and innovation to produce a seasoned gumbo of successful professionals, scholars, and global citizens.

#### Mission of Program / Department

*Provide the program / department mission in the space provided. The mission statement should concisely define the purpose, functions, and key constituents. If none is available, write "None Available in 2017-2018."*

The PLRM program's mission is to produce industry accredited professional land agent's for the oil industry.

#### Attachment (optional)

*Upload any documents which support the program / department assessment process.*

## Assessment Plan (due 12/4/17)

### Assessment Plan (Goals / Objectives, Assessment Measures and Criteria for Success)

#### Assessment List

Goal/Objective	Students will be able to use the public records to determine title and mineral ownership of a specific piece of property.(Imported)
Legends	SLO - Student Learning Outcome/Objective (academic units);

Standards/Outcomes			
Assessment Measures			
	<b>Assessment Measure</b>	<b>Criterion</b>	<b>Attachments</b>
	Direct - Presentation	Direct via written assignment and group presentation.	

Goal/Objective	Students will have a working knowledge of the legal principles of the Louisiana Mineral Code.(Imported)		
Legends	SLO - Student Learning Outcome/Objective (academic units);		
Standards/Outcomes			
Assessment Measures			
	<b>Assessment Measure</b>	<b>Criterion</b>	<b>Attachments</b>
	Direct - Presentation	Direct via written and verbal expression and interpretation of various mineral issues within the codal articles, legislation, and jurisprudence.	

### Program / Department Assessment Narrative

The primary purpose of assessment is to use data to inform decisions and improve programs (student learning) and departments (operations); this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. In the space below, describe the program's or department's overall plan for improving student learning and/or operations (the "assessment plan"). Consider the following:

- 1) What strategies exist to assess the outcomes?
- 2) What does the program/department expect to achieve with the goals and objectives identified above?
- 3) How might prior or current initiatives (improvements) influence the anticipated outcomes this year?
- 4) What is the plan for using data to improve student learning and/or operations?
- 5) How will data be shared within the Program/Department (and, where appropriate, the College/VP-area)?

### Assessment Process

## Results & Improvements (due 9/15/18)

### Results and Improvement Narratives

**Assessment List Findings for the Assessment Measure level for Students will be able to use the public records to determine title and mineral ownership of a specific piece of property.(Imported)**

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**Assessment List Findings for the Assessment Measure level for Students will have a working knowledge of the legal principles of the Louisiana Mineral Code.(Imported)**

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Legends	SLO - Student Learning Outcome/Objective (academic units);					
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	Direct - Presentation		Direct via written and verbal expression and interpretation of various mineral issues within the codal articles, legislation, and jurisprudence.			
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	Direct - Presentation		Has the criterion Direct via written and verbal expression and interpretation of various mineral issues within the codal articles, legislation, and jurisprudence. been met yet?	The evaluation was conducted based on the written report and verbal presentation by all of the PLRM students in the BLAW 320 required Mineral Law course. Number of students assessed = 100% of the PLRM students in the required course (BLAW 320 Mineral Law / Spring 2017) with 100% of the students attaining 100% of the material. 100% of the students were able to significantly express verbally and in writing a working knowledge of the Louisiana Mineral Code.		

## Reflection (Due 9/15/18)

### Reflection

The primary purpose of assessment is to use data to inform decisions and improve programs and operations; this is an on-going process of defining goals and expectations, collecting results, analyzing data, comparing current and past results and initiatives, and making decisions based on these reflections. Recalling this purpose, respond to the questions below.

#### 1) How were assessment results shared in the program / department?

*Please select all that apply. If "other", please use the text box to elaborate.*

Distributed via email

Presented formally at staff / department / committee meetings

Discussed informally (selected)

Other (explain in text box below)

#### 2) How frequently were assessment results shared?

Frequently (>4 times per cycle)

Periodically (2-4 times per cycle)

Once per cycle (selected)

Results were not shared this cycle

#### 3) With whom were assessment results shared?

*Please select all that apply.*

Department Head (selected)

Dean / Asst. or Assoc. Dean

Departmental assessment committee

Other faculty / staff

#### 4) Consider the impact of prior applied changes. Specifically, compare current results to previous results to evaluate the impact of a previously reported change. Demonstrate how the use of results improved student learning and/or operations.

We continue to expand the program's reach through additional courses. We have changed the course delivery through teacher development courses that have improved SEI's.

#### 5) Over the past three assessment cycles, what has been the overall impact of "closing the loop"? Provide examples of improvements in student learning, program quality, or department operations that are directly linked to assessment data and follow-up analysis.

The recently added Mgmt 310 course has grown in popularity and now regularly fills two sections. We intend to expand to distance learning.

#### Attachments (optional)

*Upload any documents which support the program / department assessment process.*